

REMARKS

This is a full and timely response to the non-final Office Action of August 28, 2007, and Notice of Non-Responsive Amendment mailed on February 26, 2008. Reexamination, reconsideration, and allowance of the application and all presently pending claims are respectfully requested.

Upon entry of this Response, claims 24-46 are pending in this application. The specification has been amended herein to correct for minor typographical and/or clerical errors. In addition, claims 1-23 have been canceled without prejudice or disclaimer, and claims 24-46 have been newly added. It is believed that the foregoing amendments add no new matter to the present application.

Response to §102 and §103 Rejections

Claims 1-8, 12-19, and 23 are rejected in the office Action under 35 U.S.C. §102 as allegedly being anticipated by *Masters* (U.S. Patent No. 6,572,377). In addition, claims 9-11 and 20-22 are rejected in the office Action under 35 U.S.C. §103 as allegedly being unpatentable over *Masters* in view of *Schuller* (U.S. Patent Publication No. 2001/0047250). However, claims 1-23 have been canceled herein thereby mooted the rejections of these claims. Accordingly, Applicants respectfully request that the 35 U.S.C. §102 and §103 rejections of claims 1-23 be withdrawn.

Claim 24

Claim 24 has been newly added via the amendments set forth herein. Claim 24 reads as follows:

24. An interior design system for assisting users in designing window treatments, comprising:
memory for storing data defining images of a plurality of window treatment design components and a digital photograph of at least a wall of a building, the digital photograph depicting at least one window within the wall; and
logic configured to receive an input selecting at least one of the window treatment design components and to display the digital photograph, the logic further configured to display, based on the input, an image of the at least one window treatment design component such that the image of the at least one window treatment design component is superimposed on the displayed photograph.

Applicants respectfully assert that the cited art fails to disclose or suggest each of the above features of claim 24. In this regard, it is alleged in the Office Action that *Masters* (U.S. Patent No. 6,572,377) discloses an interior design system. However, *Masters* fails to disclose superimposing "at least one window treatment design component" on a displayed photograph of a wall of a building. Thus, *Masters* fails to disclose at least "memory for storing... a digital photograph of at least a wall of a building" and "logic further configured to display, based on the input, an image of the at least one window treatment design component ***such that the image of the at least one window treatment design component is superimposed on the displayed photograph,***" as recited by claim 24. (Emphasis added). Moreover, Applicants respectfully assert that claim 24 is allowable.

Claims 25-37

Claims 25-37 have been newly added via the amendments set forth herein. Applicants submit that the pending dependent claims 25-37 contain all features of their respective independent claim 24. Since claim 24 should be allowed, as argued hereinabove, pending

dependent claims 25-37 should be allowed as a matter of law for at least this reason. *In re Fine*, 5 U.S.P.Q.2d 1596, 1600 (Fed. Cir. 1988).

Claim 38

Claim 38 has been newly added via the amendments set forth herein. Claim 38 reads as follows:

38. A computer-readable medium storing an executable program for assisting users in designing window treatments, comprising:
logic for storing data defining images of a plurality of window treatment design components;
logic for displaying a digital photograph of at least a wall of a building, the digital photograph depicting at least one window within the wall;
logic for selecting, based on user input, at least one of the window treatment design components; and
logic for displaying, based on the selecting logic, an image of the at least one window treatment design component such that the image of the at least one window treatment design component is superimposed on the displayed photograph. (Emphasis added).

Applicants respectfully assert that the cited art fails to disclose or suggest each of the above features of claim 38. In particular, for at least reasons similar to those set forth above in the arguments for allowance of claim 24, Applicants submit that the cited art fails to disclose or suggest at least the features of claim 38 highlighted above. Accordingly, Applicants respectfully assert that claim 38 is allowable.

Claim 39

Claim 39 has been newly added via the amendments set forth herein. Claim 39 reads as follows:

39. An interior design method for designing window treatments, comprising the steps of:
storing data defining images of a plurality of window treatment design components;
displaying a digital photograph of at least a wall of a building, the digital photograph depicting at least one window within the wall;
selecting, based on user input, at least one of the window treatment design components; and
displaying, based on the selecting step, an image of the at least one window treatment design component such that the image of the at least one window treatment design component is superimposed on the displayed photograph. (Emphasis added).

Applicants respectfully assert that the cited art fails to disclose or suggest each of the above features of claim 39. In particular, for at least reasons similar to those set forth above in the arguments for allowance of claim 24, Applicants submit that the cited art fails to disclose or suggest at least the features of claim 39 highlighted above. Accordingly, Applicants respectfully assert that claim 39 is allowable.

Claims 40-46

Claims 40-46 have been newly added via the amendments set forth herein. Applicants submit that the pending dependent claims 40-46 contain all features of their respective independent claim 39. Since claim 39 should be allowed, as argued hereinabove, pending dependent claims 40-44 should be allowed as a matter of law for at least this reason. *In re Fine*, 5 U.S.P.Q.2d 1596, 1600 (Fed. Cir. 1988).

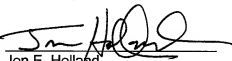
CONCLUSION

Applicants respectfully request that all outstanding objections and rejections be withdrawn and that this application and all presently pending claims be allowed to issue. If the Examiner has any questions or comments regarding Applicants' response, the Examiner is encouraged to telephone Applicants' undersigned counsel.

Respectfully submitted,

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